



Brentwood Trampoline Club

PR Report to AGM



The Public Relations role has been extended somewhat this year from simply writing press reports and maintaining the club's website, although they have continued, to include seeking out various forms of accreditation and sponsorship.

This means that as well as getting some 9 press reports in local papers to date (at least two more are planned for this year), the following has also been achieved:

Jack Petchey



Jack Petchey is an EastEnders made good who seems dedicated to giving away his millions to kids aged between 11 & 23. In April we were accepted onto his Achievement Award Scheme and, as a consequence, have been recipients of £1,800 up to December and ought to get a further £3,600 in 2008. These funds are only to be used on 'additional' activities and not for the day-to-day running of the club. We are using the money for such things as training additional coaches, replacing our rig with a more efficient one and the awards evening. Additional monies are also available for various projects and for adult leaders and we have, already had some success getting some funding for Scott & Stephen going to Canada for the World Age Group Competition and will continue to ensure we claim for whatever we can.

Brentwood Academy Club



Brentwood Council announced this scheme earlier in the year. The intention was to identify technically excellent Brentwood-based clubs in a number of disciplines that might generate a number of future Olympians. Following our submission we were selected as one of just 8 clubs meeting their criteria and were presented with a cheque for £1,000 as well.

GymMark Accreditation



GymMark is British Gymnastics' equivalent of ClubMark – a quality standard that identifies a club as being a good club for children with appropriate checks and balances. We started the process of accreditation in February and although virtually completed by June had to wait a few months for members to attend certain courses before we were finally accredited in September. Being one of the first 400 BG clubs to pass this (in fact within the first 300 and the 1st trampoline club in Essex) we also received a £375 contribution towards the cost of training courses etc... As a direct consequence of our GymMark we were also eligible to apply for ClubSX accreditation (run by Essex County Council) and a £100 voucher to spend on SportEssex-run courses.

Essex Sports Awards

Finally, we made a submission to Sport Essex for consideration as Best Club in the 2007 Essex Sports Awards. We were delighted to be shortlisted for this award and to receive a Highly Recommended award as runner-up. Next year we must obviously do better!

All these activities are reported on <http://www.brentwoodtc.org/newsline.htm> together with highlights of competition results and other relevant matters – the headlines are now also shown on the home page of our website.

Dave Kingaby